



## 1st Annual Small Goals, Big Change Seattle October 6th, 2018, 11am-4pm

Small Goals, Big Change gives soccer enthusiasts the opportunity to play the game they love while doing good. All funds raised during the event support Soccer Without Borders (SWB) work providing immigrant and refugee youth in Seattle access to soccer and educational programming.

### What

Adult, co-ed soccer tournament benefiting SWB Seattle.

### Where

Starfire Sports (14800 Starfire Way, Tukwila, 98188)

### A Focus on Newcomer Youth

During the 2018-2019 school year, SWB Seattle will:

- Serve 120 newcomer student-athletes in our year-round team-based program
- Provide each team with a highly-trained coach mentor who welcomes all youth and helps build bridges between soccer and school
- Address barriers that too often prevent newcomer youth from playing sports (equipment, transportation, accessible role models)



### Soccer as a Vehicle for Positive Social Change

Through five core activities and a powerful team environment, SWB provides newcomer youth a toolkit to overcome obstacles to growth, inclusion and personal success. Using soccer as a hook, our whole-person approach helps newcomer youth develop personally, gain consistent adult mentors, build friendships across cultures and grow in confidence on and off the field.

#### Soccer

Providing the equipment, coaching, and transportation needed to help participants of all skill levels pass, dribble, score, sweat, win, lose, learn, and celebrate together in organized practices and games.

#### Educational Support

Providing academic and language development support, high school and college preparation, and workshops on nutrition, wellness, mindfulness, and healthy relationships.

#### Civic Engagement

Creating leadership opportunities off the field by connecting participants to the local and global community through themed events and team service projects.

#### Team Building

Putting the team as the centerpiece of our program and utilizing deliberate strategies to create an inclusive community that transcends differences.

#### Cultural Exchange

Emphasizing dialogue, understanding, and friendship across cultures through intentional activities that provide opportunities for meaningful exchange.



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## Join us for Small Goals, Big Change Seattle!

### Title Sponsor- \$5,000 (1 available)

- One team entry in Small Goals, Big Change
- Free enrollment into SWB Seattle's membership program for all team members
- Company name on SWB Seattle Founders Soccer Ball
- Company name included in name of tournament (ie SGBC Seattle presented by "Your Company")
- Company banner and additional promotional materials displayed at field headquarters
- Logo on tournament t-shirt (front) and all promotional materials (email blasts, schedule, program, rules, etc)
- Logo link on Small Goals, Big Change Seattle website
- Social media mentions and thank you during promotion, before and after (5,000+ FB followers, 3,000+ Twitter)
- Company mention and thank you in tournament press release
- Logo on media backdrop on-site for tournament-day photos
- One insert of your choice in all team registration packets, option to table at event
- Thank you in SWB Annual Report

### Bracket and Field Sponsor- \$2,500 (up 4 available)

- One team entry in Small Goals, Big Change
- Free enrollment into SWB Seattle's membership program for all team members
- Company name on SWB Seattle's Founders Soccer Ball
- Your company banner displayed on one tournament field (both goals)
- Logo on tournament t-shirt (back) and all promotional materials (email blasts, schedule, program, rules, etc)
- Logo link on Small Goals, Big Change Seattle website
- Social media mentions and thank you during promotion, before and after (5,000+ FB followers, 3,000+ Twitter)
- Company mention and thank you in tournament press release
- Logo on media backdrop on-site for tournament-day photos
- One insert of your choice in all team registration packets, option to table at event
- Thank you in SWB Annual Report

### Team Sponsor- \$1,000

- One team entry in Small Goals, Big Change
- Company Name on SWB Seattle's Founders Soccer Ball
- Logo link on Small Goals, Big Change Seattle website
- Logo and name all printed materials (schedule, program, rules, etc)
- Social media mentions and thank you upon sign-up, during event, and after (5,000+ FB followers, 3,000+ Twitter)
- One insert of your choice in all team registration packets
- Logo on media backdrop on-site for tournament-day photos

### Supporter- \$200

- Logo link on Small Goals, Big Change Seattle website
- Name on game program
- One insert of your choice in all team registration packets
- One shout out/thank you on social media during tournament or on a day of your choice